



1-Week Video Camp & Professional PSA's and the Making of Video

These video camps are great for your organizations sustainability. The camps are two fold projects. Not only do you get to put on a program for your youth, but you also get great PR for your organization with the community as well as your granters. The camps are not only effective in engaging youth for your cause but they also make you look good (hence bringing sustainability).

The Idea Behind The Camps:

Seed Films Video Camp is a grass roots approach to changing the negative social normality's of a community with the effective use of video production (media). Our concept is: to inspire youth to become a positive voice, for healthy life style choices in their community, through the use of media. We work with a group of kids, to teach them basic video production. This entails how to come up with an idea, put it into a storyboard, plan for a production, shoot on location, and then do a basic edit. We provide two professional instructors who will teach the video camp, consult on equipment necessary to continue such video production, edit two PSA commercials and a making of documentary, provide the curriculum in which the organization can continue the project on there own, and will also consult on media avenues for showing the PSA'a and Documentary.

The 1-Week Video Camp is the ideal camp for any organization. The camp offers 5-days of hands on training for your kids and you and two professional commercials and The Making Video. Each camp is a bit different logistically, based on the participants. Arrangements will be made to best fit your needs.

View recent projects here at www.seedfilms.us/video_room.



1 Week Video Camp Overview:

This is a one-week camp Mon-Fri 12pm to 6pm. (times and days can be adjusted to suit your needs)

Day 1: Introduction / How to Develop a Story Board / Basic Camera Use

Day 2: Further Development of Story Board / Planning Scenes and Shots / Pre-Production Scouting / Camera Movement

Day3: Equipment Setup / Effective Lighting Techniques / Effective Audio Techniques

Day 4: Production (Capturing the Video)

Day 5: The art of Editing / Editing Techniques / Effective Cuts / DVD Mastering / Output to the Internet

At the end of this camp every youth will have learned basic video production, how to use media to broadcast an important message that is culturally relevant to them, and how to work as a team to produce amazing videos.

Pricing:

Pricing is a matter of scope, but I will provide starter pricing so you can make budget decisions and focus your efforts.

Total For Digital Video Camp: Call for price (907)200.2012

Approx. In-Kind Donation: \$1,000.00 - \$1500.00

Commercial PSA's and The Making Of Documentary

Total For Professional PSA's: Call for price. (907)200.2012

Approx. In-Kind Donation: \$400.00 - \$1000.00

Total for Camp and PSA's and Documentary: \$8600.00

Travel, Lodging, and Food Expenses

We go by the GSA Federal rates for mileage and food.

We require two hotel rooms for the duration of the camp (this is a great opportunity to get a hotel to donate for In-Kind donation).

We recommend lots of food for the kids should be taken into consideration.

Travel, Lodging, and Food Expenses Total: Added with contract

Budget for the Unpredictable

We encourage budgeting an extra 10% of the camp price for the unpredictable, weather, breakdowns, extra editing after the 7 day period, etc. Which would be \$900.00.

Optional:

Budget an extra \$1000.00 for a production budget. The students will use this money for production costs, renting a smoke machine, music, costumes, props, etc.

In the event we have to edit past the 7 days and if it is because of the client we will charge \$75.00 an hour / 1 editor, for any mistakes. If it is our fault we will make all edits at our own expense.

Depending on the scope of the project the price can be adjusted accordingly.

We look forward to doing this camp with you.

Sincerely,

Thomas Tapp

Director / SEED FILMS

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