



Weekend Video Camp & Professional PSA's and the Making of Video

These are great for your organizations sustainability. The camps are two fold projects. Not only do you get to put on a program for your youth, but you also get great PR for your organization with the community as well as your granters. The camps are not only effective in engaging youth for your cause but they also make you look good (hence bringing sustainability).

The Idea Behind The Camps:

Seed Films Video Camps is a grass roots approach to changing the negative social normality's of a community with the effective use of video production (media). Our concept is: to inspire youth to become a positive voice, for healthy life style choices in their community, through the use of media. We work with a group of kids, to teach them basic video production. This entails how to come up with an idea, put it into a storyboard, plan for a production, shoot on location, and then do a basic edit. We provide two professional instructors who will teach the video camp, consult on equipment necessary to continue such video production, edit two PSA commercials and a making of documentary, provide the curriculum in which the organization can continue the project on there own, and will also consult on media avenues for showing the PSA'a and Documentary.

The Weekend Video Camp is perfect for organizations wanting to do a camp during school season where they might only have a weekend to get a group of kids together. Each camp is a bit different logistically, based on the participants. Arrangements will be made to best fit your needs.

View recent projects here at www.seedfilms.us/video_room.



Video Camp Overview:

This is a weekend camp Sat-Sun 8am-5pm. With the weekend camp we go right into pre-production and production. We spend two days with the kids and two days editing.

Note: We don't do post-production in the weekend camp because, the amount of time it would take to teach would be too long. If you would like the editing portion of the camp you would have to do the 5-day camp or the custom camp.

Day 1: Introduction / Pre-Production / How to Develop a Story Board / Develop Story Board / Planning Scenes and Shots / Location Scouting / Actors / Actresses / etc. / If this is a long distance camp, this day can be done telephonically.

Day 2: Production (Capturing the Video)

Day3: Seed Films team edits final product.

Day 4: Seed Films team edits final product. Then we hold a premier of the films.

At the end of this camp every youth will have learned what it's like to be part of video production, how to use media to broadcast an important message that is culturally relevant to them, and how to work as a team to produce amazing videos.

Pricing:

Pricing is a matter of scope, but we provide starter pricing so you can make budget decisions and focus your efforts.

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Deliverables

You will receive one 30 sec PSA spot, one 1 min PSA spot and The Making of Documentary (7-14min).

Total For Weekend Video Camp: Call for price. (907)200.2012

Approx. In-Kind Donation: \$1,200.00 - \$2400.00

Travel, Lodging, and Food Expenses

We go by the GSA Federal rates for mileage and food.

We require two hotel rooms for the duration of the camp (this is a great opportunity to get a hotel to donate for In-Kind donation).

We recommend lots of food for the kids should be taken into consideration.

Travel, Lodging, and Food Expenses Total: Added with contract

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Budget for the Unpredictable

We encourage budgeting an extra 10% of the camp price for the unpredictable, weather, breakdowns, extra editing after the 7 day period, etc. Which would be \$700.00.

Optional:

Budget an extra \$1000.00 for a production budget. The students will use this money for production costs, renting a smoke machine, music, costumes, props, etc.

In the event we have to edit past the 7 days and if it is because of the client we will charge \$75.00 an hour / 1 editor, for any mistakes. If it is our fault we will make all edits at our own expense.

Depending on the scope of the project the price can be adjusted accordingly.

We look forward to doing this camp with you.

Sincerely,

Thomas Tapp
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